



### **GreenMountain.com Supports Earth Day 2000's 'Clean Energy Now' Agenda**

SAN FRANCISCO, March 31 /PRNewswire/ -- GreenMountain.com, one of the nation's leading providers of cleaner electricity to residential customers, is celebrating the two-year anniversary of customer choice coming to the California electric industry by supporting the Earth Day 2000 ``Clean Energy Now'' agenda.

``Making electricity causes more air pollution than any other industry in the U.S.," said Julie Blunden, president of GreenMountain.com's western region. ``Electricity deregulation has given California's customers the power of choice. This Earth Day we are doing our part to invite consumers to get informed and take a stand. GreenMountain.com is proud to support the 'Clean Energy Now' agenda and we encourage all Californians to take action and demand clean energy."

Since the California energy market deregulated and ushered in customer choice two years ago, GreenMountain.com and its California customers have helped to:

- Build three new wind turbines directly resulting from customer choice.
- Build one of the first new solar facilities directly resulting from customer choice.
- Launch one of the largest environmental education campaigns ever.

The vast majority of residential customers choosing a new power supplier in California have purchased cleaner electricity generated by a variety of renewable resources. More than 85 percent of the 200,000 residential customers that have switched power suppliers have voted for the environmental with that purchase.

#### **Other milestones:**

\* More than 30 churches, including Grace Cathedral in San Francisco, have switched to Green Mountain Energy.

\* In the last two years, companies such as Birkenstock, Kinkos and Real Goods Trading Corp. have signed up as large-scale commercial customers.

GreenMountain.com sells energy products, or power blends, through its Green Mountain Energy(SM) brand, featuring energy generated from renewable sources such as wind, geo-thermal, biomass, small scale hydro-electric and a small amount of solar. Generation from these resources emits fewer air pollutants and greenhouse gases than California's current system mix.

#### **About GreenMountain.com**

GreenMountain.com provides environmentally cleaner electricity to residential customers through its Green Mountain Energy(SM) brand. Green Mountain Energy(SM) products feature cleaner and renewable generation system power in California, Pennsylvania and New Jersey. Green

Mountain Energy(SM) blends are dramatically cleaner than typical regional system power. For more information, visit our Web site at [www.greenmountain.com](http://www.greenmountain.com) or call 888-246-6730.

#### **About Earth Day 2000 30th Anniversary**

On April 22, 2000, Earth Day will be celebrating its 30th Anniversary. Earth Day organizations world wide are asking all to adopt their ``Clean Energy Now" agenda, a document developed by a consortium of such major environmental groups as the National Resource Defense Council. The ``Clean Energy Now" agenda demands clean cars, clean power, clean air and clean investments. For more information go to [www.EarthDay.net](http://www.EarthDay.net).

SOURCE: [GreenMountain.com](http://GreenMountain.com)